



Building corporate culture with time to spare

DaBella is one of the fastest growing home improvement companies in the US. For them, the key to success is commitment to amazing service. To attract and retain people dedicated to their clients' happiness, a great workspace was essential. They wanted to create a culture that got people from all departments to interact. They wanted the whole company to be on the same floor. They also wanted to own the building. Easier said than done.

The only space that ticked all their boxes was a rundown, former call center. The next challenge was building it out in time to get out of their current lease. Four different contractors couldn't make the timelines work. Then DaBella talked to the local DIRTT partner in Portland.

LOCATION
Hillsboro, Oregon

YEAR
2018

SQUARE FEET
57,000

CATEGORY
Workplace

HIGHLIGHTED SOLUTIONS
DIRTT Millwork
DIRTT passive optical networks
DIRTT Power
Integrated branding
WriteAway™



Working together, they cut the schedule by 60%. In only 11 days, they completed half of the construction. They installed power, data and 11-foot walls over the Christmas holiday, giving DaBella a seamless pivot into their new office. According to DaBella, every day that the marketing department wasn't working meant \$500 thousand in lost revenue. So getting the job done three months earlier meant money in DaBank.

 [VIEW THE VIDEO HERE](#)

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